

NATIONAL AIRLINES COUNCIL OF CANADA SYMPOSIUM

April 21, 2016, Westin Ottawa

PRELIMINARY PROGRAMME

07:30 – 08:45	Registration and Breakfast
08:45 – 09:00	Welcome Address: → Marc-André O'Rourke, Executive Director, National Airlines Council of Canada (NACC)
09:00 – 09:20	Keynote Speech: → The Hon. Marc Garneau, Minister of Transport
09:20 – 10:20	Panel 1: <i>Unlocking Canada's Potential by Insuring the Vitality of Our Aviation Sector</i> <i>The CTA Review provides a unique opportunity to consider how the national transportation system can best be leveraged to support Canada's continuing economic growth. With respect to aviation, the review panel was specifically asked to examine how the vitality of the Canadian aviation sector and its ability to attract visitors can be maintained and augmented in light of the range of cost factors and competitive global markets. This panel will discuss the CTA Review recommendations in this regard.</i> Moderator: Mike McNaney, Vice-President, Industry, Corporate and Airport Affairs, Westjet, and Chair of NACC Board of Directors → Warren Everson, Sr. Vice-President, Canadian Chamber of Commerce → Doug Lavin, Regional Vice-President, North America Member and External Relations, International Air Transport Association (IATA) → Louis Lévesque, Chief Operating Officer, International Economic Forum of the Americas (formerly Deputy Minister, Transport Canada) → Sara Wiebe, Director General, Air Policy, Transport Canada
10:20 – 10:45	Networking Break
10:45 – 11:00	Guest Speaker: → To Be Determined
11:00 – 12:00	Panel 2: <i>Making It Easier to Fly, Visit and Do Business in Canada: Improving the Passenger Experience</i> <i>Given air transportation's role in expanding markets, establishing business relationships and attracting tourists, improvements to the passenger experience are necessary to ensure Canada's competitiveness and ability to reap the benefits associated with the growth in trade and tourism. This panel will discuss the importance of innovation and modernization as we aim to improve different phases of the passenger experience.</i> Moderator: Isabelle Dostaler, Ph.D., Academic Director, Aviation Think Tank, Concordia University → Angus Watt, President and CEO, Canadian Air Transport Security Authority (CATSA) → Michael Crockatt, President and CEO, Ottawa Tourism → Franco Giampa, Vice-President, Airports and System Operations Control, Jazz Aviation LP → Mark Laroche, President and CEO, Ottawa International Airport Authority
12:00 – 14:00	Lunch → Keynote Speaker: The Hon. Bardish Chagger, Minister of Small Business and Tourism → NACC Scholarship Presentation and Closing Remarks
14:00	End of Symposium
