



NACC SYMPOSIUM

National Airlines
Council of Canada

April 21, 2016 – The Westin Ottawa

PROGRAMME

07:30 – 08:45 Registration and Breakfast

08:45 – 09:00 Welcome Address:

→ Marc-André O'Rourke, Executive Director, National Airlines Council of Canada (NACC)

09:00 – 09:20 Keynote Speech:

→ The Honourable Marc Garneau, Minister of Transport

09:20 – 10:20 Panel 1: *Unlocking Canada's Potential by Insuring the Vitality of Our Aviation Sector*

The CTA Review provides a unique opportunity to consider how the national transportation system can best be leveraged to support Canada's continuing economic growth. With respect to aviation, the review panel was specifically asked to examine how the vitality of the Canadian aviation sector and its ability to attract visitors can be maintained and augmented in light of the range of cost factors and competitive global markets. This panel will discuss the CTA Review recommendations in this regard.

Moderator: Mike McNaney, Vice-President, Industry, Corporate and Airport Affairs, Westjet, and Chair of NACC Board of Directors

- Warren Everson, Senior Vice-President, Canadian Chamber of Commerce
- Doug Lavin, Vice President, Member and External Relations, North America (IATA)
- Louis Lévesque, Chief Operating Officer, International Economic Forum of the Americas (formerly Deputy Minister, Transport Canada)
- Sara Wiebe, Director General, Air Policy, Transport Canada

10:20 – 10:45 Networking Break

10:45 – 11:00 Keynote Speaker:

→ Scott Streiner, Chair and CEO of the Canadian Transportation Agency

11:00 – 12:00 Panel 2: *Making It Easier to Fly, Visit and Do Business in Canada: Improving the Passenger Experience*

Given air transportation's role in expanding markets, establishing business relationships and attracting tourists, improvements to the passenger experience are necessary to ensure Canada's competitiveness and ability to reap the benefits associated with the growth in trade and tourism. This panel will discuss the importance of innovation and modernization as we aim to improve different phases of the passenger experience.

Moderator: Isabelle Dostaler, Ph.D., Academic Director, Aviation Think Tank, Concordia University

- Angus Watt, President and CEO, Canadian Air Transport Security Authority (CATSA)
- Michael Crockatt, President and CEO, Ottawa Tourism
- Franco Giampa, Vice-President, Airports and System Operations Control, Jazz Aviation LP
- Mark Laroche, President and CEO, Ottawa International Airport Authority

12:00 Lunch Keynote Speaker:

→ The Honourable Bardish Chagger, Minister of Small Business and Tourism

12:00 – 14:00 Lunch

→ NACC Scholarship Presentation and Closing Remarks

14:00 End of Symposium