

The National Airlines Council of Canada presents:

FLIGHT CHECK ✓ VÉRIFICATION ENVOL



2018

Shaw Centre

Ottawa

April 24, 2018

Sponsored by our partners in aviation:



MESSAGE FROM
THE HONOURABLE MARC GARNEAU, CANADA'S MINISTER OF TRANSPORT

On behalf of the Government of Canada, I would like to thank the National Airlines Council of Canada for its contributions to Canada's air transportation sector. One of the main themes of this year's Flight Check conference is how airlines, airports, different levels of governments, and others can – and must – work together in the air travel sector. Our intricate and complex transportation networks, including the air sector, require collaboration and commitment among us all.

When developing Transportation 2030, the Government of Canada's strategic plan for the future of transportation in Canada, we wanted to make sure we balanced the interests of passengers, carriers, and shippers.

We want travellers to be able to move about the country safely, efficiently, and affordably, without confusion or uncertainty. We want service providers to be viable, successful, and competitive. We also want our natural environment to be protected.

With these and other challenges in mind, the Government of Canada has introduced measures that would lead to new air passenger rights, changes to international ownership rules, and a new approach for approving airline joint ventures. We've also announced investments and funding opportunities for infrastructure, including our airports. We continue to look at alternative fuel options, and at ways to improve safety and security.

We all want our transportation networks to be safe, efficient, accessible, and viable – and the air sector is a key part of a strong transportation system. Our goals are more attainable when we are all working together. I wish you a productive and informative conference, and I look forward to continued collaboration.

The Honourable Marc Garneau, P.C., M.P.

MESSAGE FROM
MASSIMO BERGAMINI, PRESIDENT & CEO, NATIONAL AIRLINES COUNCIL OF CANADA

Welcome aboard Flight Check 2018!

This will be a critical year for Canadian aviation. Not since the reforms of the mid-1980s and 1990s has so much attention been focussed on Canada's commercial aviation system.

There are a number of reasons for this: From the Emerson Report, to shifting fiscal realities, to the need to align Canada to a dynamic global aviation community, to rapid technological change. But whatever the reasons, history tells us that once core policies are in place—save perhaps for minor adjustments – they will remain unchanged for a generation.

Given the increasing reliance of Canadians and Canadian communities on air travel, and the need to ensure Canada is connected to the world by the safest, most efficient and economical transportation system, getting things right has never been more important.

But getting things right will require a fresh look at the role of commercial aviation in Canada. Working from a paradigm shaped by a vision of air travel from the 1950s will not work—aviation is no longer a luxury.

Getting things right will also mean acknowledging that simple solutions to complex problems don't exist.

It will mean embracing commercial aviation as a complex ecosystem, whose balance must be ensured.

Ultimately, it will mean that all members of this ecosystem must be part of a conversation to determine how we can work together better, how we can cooperate even as we compete, and how we can move our industry toward a common destination.

Let's make Flight Check 2018 the start of that conversation.

Massimo Bergamini

CONFERENCE PROGRAM

9:00 – 12:00 **Registration**

Room 210: Plenary

10:00 – 10:10 **Welcome and Opening Remarks**

10:10 – 10:30 **Opening Keynote: Taking Flight: Should the government or the market lead?**
Nicholas E. Calio, President and CEO, Airlines for America (A4A)

10:30 – 11:00 **The aviation ecosystem: Where the extraordinary becomes ordinary**
Massimo Bergamini, President and CEO, National Airlines Council of Canada

11:00 – 12:00 **Panel discussion: Re-imagining the future of the aviation ecosystem**
Panelists:
Nicholas E. Calio, President and CEO, A4A
Neil Wilson, President and CEO, NAV CANADA
Gerry Bruno, Vice President, Vancouver Airport Authority

Room 214: Lunch & Panel Discussion

12:15 – 12:30 **Presentation by NAV CANADA: NATS / NAV 2025 Vision**
Neil Wilson, President and CEO, NAV CANADA

12:30 – 13:30 **Missed connections: How public attitudes about aviation mesh with public policy**
Panelists:
Frank Graves, President, Ekos Research Associates
Chris Waddell PhD, Professor, Carleton University School of Journalism
Mike McNaney, Chair, NACC Board of Directors & Vice-President, Industry, Corporate and Airport Affairs, WestJet Airlines
Massimo Bergamini, President and CEO, NACC

Room 210: Plenary

13:30 – 14:30 **Panel discussion: Regulatory modernization: Trading drag for lift**
Panelists:
Scott Wilson, Vice President Flight Operations, WestJet
Cal Purves, Director, Flight Operations, Jazz Aviation
Michael Barfoot, General Manager, Regulatory Compliance, Flight Operations, Air Canada
Mario Lafrance, Vice President, Technical Operations, Air Transat A.T.
François Collins, Director General Aviation Safety Oversight and Transformation, Transport Canada
Sharon Pinkerton, Senior Vice President, Legislative and Regulatory Policy, A4A

14:30 - 14:45 **Closing remarks**

15:00 – 16:30 **Policy Café** (By invitation only)

16:30 – 18:00 **Networking reception** (South Foyer, Shaw Centre - Open to all registrants)





NACC member airlines fly to 243 destinations in 64 countries around the world, including 66 destinations in Canada.

Aviation and Aerospace employed an estimated 154,000 workers across Canada in 2016.

Air Transportation employed 67,083. Support Activities for Air Transportation employed an additional 34,180, and **Aerospace Manufacturing** employed 53,010.



1:35	D7	On Time
10:35	D1	On Time
2:35	C9	On Time
10:20	D5	On Time
7:30	C12	Boarding
	07	On Time

Canadian flights carry over 350,000 passengers a day.



Canada's airports have experienced incredible growth, with 141 million passengers passing through Canadian airports in 2016 - an increase of almost 40% over the previous 10 years.

Featured Panelist: Nicholas Calio President & CEO, Airlines for America

Nicholas E. Calio is president and chief executive officer of Airlines for America (A4A), the trade association for the country's leading passenger and cargo airlines.

Mr. Calio leads the organization, which advocates for America's airlines as models of safety, customer service and environmental responsibility, and as the indispensable network that drives nearly \$1.5 trillion in U.S. economic activity and more than 11 million U.S. jobs. Prior to joining A4A in January 2011, Mr. Calio was Citigroup's Executive Vice President for Global Government Affairs, and a member of its Senior Leadership Committee. He was responsible for the company's government affairs globally, including U.S. federal government relations, U.S. state government relations and international government relations.



Before joining Citigroup, Mr. Calio served as Assistant to the President for Legislative Affairs for President George W. Bush and President George H.W. Bush, with primary responsibility for formulating and implementing White House legislative strategy. In 1993, Mr. Calio co-founded O'Brien*Calio, a law and lobbying firm rated by a Fortune Magazine survey as "one of the ten most powerful" in Washington.

Mr. Calio is a graduate of Ohio Wesleyan University; and Case Western Reserve University School of Law. He serves on the Board of Trustees of Ohio Wesleyan University and the U.S. Capitol Historical Society.



Featured Panelist: Frank Graves President, EKOS Research Associates Inc.

Frank Graves is the president of EKOS Research Associates Inc. He is one of Canada's leading social researchers and a frequent commentator. In addition to appearing in most Canadian media Mr. Graves has been interviewed in diverse international media. In the past couple of years, he has been quoted in the New York Times, the Washington Post, the Guardian and the Economist. He has advised some of the most senior decision makers in North America and he is a frequent speaker at conferences. He has a long list of refereed publications and has recently published a book with Graham Lowe called Redesigning Work (University of Toronto Press, 2016). Mr. Graves holds degrees in social anthropology and sociology and has been awarded a fellowship in MRIA (their highest recognition of lifetime achievement).

Our moderator: Dennis Trudeau

Navigating the program to ensure a smooth flight and on-time arrival will be Dennis Trudeau, one of Canada's foremost broadcast journalists and interviewers. Over the course of 35 years covering the world, Trudeau has worked in newspapers, radio and television. As a broadcaster, Trudeau worked on national CBC Radio programs such as As it Happens and Cross-Country Check-up and on The National and Midday on CBC Television as well as the CBC all news channel Newsworld. Dennis will make sure that every discussion topic is explored in full, and that every session is informative and lively.



Speakers & Panelists



Neil Wilson, NAV CANADA
President and CEO

Neil is President and CEO of NAV CANADA, the not-for-profit corporation that owns and operates Canada's civil air navigation system. He joined NAV CANADA in 2002 as Vice President, General Counsel and Corporate Secretary and became President and CEO in 2016. Before joining NAV CANADA, he was a partner in the Ottawa office of Gowling Lafleur Henderson LLP. He was called to the Bar in Ontario in 1986.

Gerry Bruno, Vancouver Airport Authority
Vice President, Federal Government Affairs

Gerry leads the advocacy program for federal government policy development to support the Vancouver Airport Authority's strategic objectives. He began his airport career in 1974 with Transport Canada and went on to be Vice President, Marketing and Strategic Planning for the newly created Vancouver Airport Authority in 1992. From 1997 to 2013, Gerry was CEO of the InterVISTAS Consulting Group before rejoining Vancouver Airport Authority in 2013.



Chris Waddell PhD, Carleton University
Professor, School of Journalism and Communications

Christopher is a professor at Carleton University's School of Journalism and Communications, and served as the School's Director from 2009-2014. He joined Carleton in 2001 following 10 years at CBC Television News as senior program producer and Parliamentary Bureau Chief. Between 1984-91, he worked for the Globe and Mail as a reporter, Ottawa bureau chief, associate editor and national editor.

Mike McNaney, WestJet Airlines
Vice-President, Industry, Corporate & Airport Affairs

Mike joined WestJet in 2006 and serves as Vice President, Industry, Corporate & Airport Affairs. He and his team are responsible for corporate real estate, working with Airport Authorities on airport infrastructure and the airline consultative committee process. The team is responsible for WestJet's fuel contracting and management and environmental policy. He also oversees regulatory and government affairs.



Massimo Bergamini, National Airlines Council of Canada
President and CEO

Massimo Bergamini is President and CEO of the National Airlines Council of Canada (NACC). He joined NACC in 2016 with more than 30 years' experience in association management, government relations, communications and public affairs. Before joining NACC, he was Executive Director of Canada's Accredited Zoos and Aquariums (CAZA). Massimo embraces transformative, narrative-based advocacy to bring about change. As director of policy, advocacy and communications for the Federation of Canadian Municipalities (FCM) from 2004 to 2008, he developed many of the strategies that forged Canada's New Deal for Cities and Communities and changed the nature of the federal-municipal relationship.



Scott Wilson, WestJet Airlines Vice-President Flight Operations

Scott has worked in safety, quality and flight operations for over 25 years. He joined WestJet in 2001 and became a Captain in 2003. He joined the training department in 2002 and in 2006 became Company Chief Pilot as Director, Flight Standards. In 2011, he helped to develop the role of Vice-President, Safety, Security and Quality. He became Operations Manager and Vice-President, Flight Operations in 2015.

Cal Purves, Jazz Aviation Director of Flight Operations

With a Diploma in Aviation Management from Confederation College and a Queens University Executive Diploma in General Management, Cal worked throughout Northern Ontario and the High Arctic before joining Jazz Aviation in 1997. As Director of Flight Operations and Company Chief Pilot since 2007, he is responsible for the flight department, including Quality Assurance, Flight Crew Labour, Flight Technical and Operations.



Michael Barfoot, Air Canada General Manager, Regulatory Compliance, Flight Operations

Mike has spent 15 years in the aviation industry, most of them in airline regulatory affairs and quality assurance roles. As General Manager of Regulatory Compliance – Flight Operations, Air Canada, his responsibilities include managing domestic and foreign Air Operator Certificates, general liaison to the airline’s domestic and international safety regulators, rulemaking advocacy, and administrating the Fatigue Risk Management System.

Mario Lafrance, Air Transat A.T. Vice President, Technical Operations

A graduate of the Université de Sherbrooke and Confederation College, Mario has been with Air Transat for over 16 years and currently serves as Vice President of Technical Operations. In 2015 Mario joined the Board of Directors of the National Airlines Council of Canada.



François Collins, Transport Canada Director General Aviation Safety Oversight and Transformation

François joined Transport Canada in 2002. He was promoted to Director of the National Operations Branch in 2016, where he was responsible for the certification and oversight of Canada’s seven major air operators. He is currently Director General, Aviation Safety Oversight and Transformation. Before joining Transport Canada, he worked in the aviation industry as a pilot for 15 years.

Sharon Pinkerton, Airlines for America (A4A) Senior Vice President, Legislative and Regulatory Policy

As Senior Vice President, Legislative and Regulatory Policy since 2011, Sharon leads policy development on legislative and regulatory matters. She joined A4A as Vice President, Government Affairs in 2006 and was responsible for overseeing aviation-related issues before federal, state and local governments. She holds a law degree from the University of Florida and is a Certified Public Accountant.





NACC

National Airlines
Council of Canada



CNLA

Conseil national des lignes
aériennes du Canada

National Airlines Council of Canada

600-116 Lisgar St.

Ottawa, ON,

K2P 0C2

www.airlinecouncil.ca

Follow us on twitter! @NACC_CNLA