



NACC CNLA
National Airlines Council of Canada
Conseil national des lignes aériennes du Canada

Strategic Plan 2025 – 28

Our Mission

The NACC advocates for safe, secure, accessible, environmentally responsible and cost competitive air travel by engaging with government and industry stakeholders to promote the development of sound public policy, regulations and legislation that foster the world-class air transportation system essential to Canada's prosperity.

Our Vision

The NACC will be the indisputable voice for major airlines in Canada and will be recognized and well-respected for its professional, credible and accomplished representation. The NACC will be the "go-to" source of information, opinion and advice for governments, media and the public for matters relating to commercial aviation in Canada.

How this will be achieved

In order to achieve this mission and vision, NACC will focus its efforts over the coming four years on the following five strategic objectives. We will:



Strengthen NACC's advocacy and government relations capacity



Enhance NACC's role in public awareness and knowledge dissemination on the role and importance of Canada's airlines



Strengthen partnerships and alignment with key stakeholders



Work with government, members and stakeholders to develop a modernized and smarter regulatory framework



Elevate NACC as the authoritative voice for Canada's airlines



NACC CNLA
National Airlines Council of Canada
Conseil national des lignes aériennes du Canada

The National Airlines Council of Canada (NACC) represents Canada's largest passenger airlines – Air Canada, Air Transat, Jazz Aviation LP and WestJet.